

WSYN(FM), WSEA(FM), WDAI(FM), WLFF(FM) and WRWM(AM)
EEO PUBLIC FILE REPORT
August 1, 2017 – July 31, 2018

VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-3,7-11, 14-22, 26-37,39	3
Account Executive	1-3,7-11, 14-22, 26-37,39	9

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Coastal Carolina University PO Box 261954 Conway, SC 29528 Contact: Yvonne Lasane, Career Services Center	No	0
2	Horry-Georgetown Technical College 2050 Highway 501 East Conway, South Carolina 29528-6066	No	0
3	Word-of-Mouth Referral	No	2
4	Internal Transfer/Promotion	No	0
5	SEU Job Fair	No	0
6	SEU Open House	No	0
7	Intercompany Posting BM@cumulus.com	No	0
8	Cumulus Media Website/HRM www.cumulus.com/careers	No	1
9	Indeed www.indeed.com	No	1
10	Glassdoor www.glassdoor.com	No	0
11	Linked In www.linkedin.com	No	0
12	ZipRecruiter www.ziprecruiter.com	No	0
13	Station On Air Announcements	No	0
14	Station Internal Posting	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
15	Simply Hired www.wimplyhired.com	No	0
16	Glass Door www.glassdoor.com	No	0
17	SC Association of Broadcasters One Harbison Way, Suite 112 Columbia, SC 29212 Scba.net/jobbank	No	0
18	Myrtle Beach NAACP PO Box 3112 Myrtle Beach, SC 29578	No	0
19	College of Charleston Career Center 65 George Street Charleston, SC 29524	No	0
20	USC School of Journalism 600 Assembly Street Columbia, SC 29201	No	0
21	Ohio Center of Broadcasting 5330 East Main St., Suite 200 Columbus, OH 43213	No	0
22	Coastal Workforce Center 200-A Victory Lane Conway, SC 29526	No	0
23	Nacelink.com	No	0
24	SEU Station Websites	No	0
25	Tvandradijobs.com	No	0
26	SC Department of Employment www.sconestop.org	No	0
27	SC Information Highway www.scway.net/jobs/myrtlebeach.html	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
28	Conway NAACP PO Box 135 Conway, SC 29526	No	0
29	Clemson University 109 Riggs Hall Clemson, SC 29634	No	0
30	Coker College 300 E. College Ave Hartsville, SC 29550	No	0
31	Francis Marion University 4822 E Palmetto St. Florence, SC 29508	No	0
32	Furman University 3300 Poinsett Highway Greenville, SC 29613	No	0
33	SC State University 10564 Gardner Rd. Charleston, SC 29407	No	0
34	Troy University 1300 Green St Columbia, SC 29208	No	0
35	University of South Carolina 1300 Green St Columbia, SC 29208	No	0
36	Winthrop University 701 Oakland Ave Rock Hill, SC 29733	No	0
37	Wofford College 427 N. Church St. Spartanburg, SC 29303	No	0
38	All Access Music Group www.allaccess.com	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
39	Monster www.monster.com	No	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			4

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Participated in Job Fair	<p>On February 22, 2018, our SEU participated in a job fair with the Director Workforce Development of Palmetto Goodwill, Inlet Square Mall, Myrtle Beach Area and Georgetown County Chambers of Commerce.</p> <p>The public was invited to Inlet Square mall to deliver resumes and speak to local businesses. Our Director of Sales spoke with attendees about the responsibilities of an Account Executive, what it is like to work for Cumulus Media Inc. and the positions currently open within the SEU. SEU participants included our Director of Sales, Program Director and Account Executives. Interested attendees provided our Director of Sales with their resumes.</p>